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Go Green Save Green Challenge

Reducing Middlesex County's carbon footprint, preserving our natural resources, reducing energy consumption, utilizing renewable energy sources and making our County sustainable can only be accomplished if each individual commits to making a difference.

This *Go Green Save Green Challenge* has been designed to identify the many individuals, groups, businesses, organizations, municipal and school entities that have already taken steps to implement energy efficiency, green technology or other sustainable initiatives that will help our environment and reduce energy consumption.

They have done it because they believe they can make a difference. Whether it is using CFL bulbs, investing in solar power, driving a hybrid or making their home or business green, these individuals made a commitment to our environment for today and future generations. They believe that each individual's actions become a part of a greater movement toward sustainability. They are absolutely right.

I encourage you to fill out our *Go Green Save Green Challenge* form and submit it to our office. We want to recognize and thank you for your commitment. We also are developing a list of green-minded individuals to whom we could forward information about new initiatives, grants, rebate incentives and new products.

On behalf of the Middlesex County Board of Freeholders and all of the residents of our County, today and in the future, thank you for your commitment. It does make a difference.

Sincerely,

H. James Polos
Middlesex County Freeholder

Go Green Save Green Challenge

middlesexgogreensavegreen.com



What Have You Done Green Today?

Be Recognized For Your Efforts!

Go Green Save Green

I would like to welcome you to the Go Green Save Green Challenge. The challenge is a cooperative effort made up of PSE&G, Americana Hospitality Group, The Home News Tribune, and the Middlesex County Showroom of Environmental Technology (MCSET). (www.middlesexgogreensavegreen.com) This initiative encourages individuals, groups, organizations, businesses, and municipal and school entities within Middlesex County to go green and help reduce the damaging impact of global warming. Through this green initiative, we would like to publicly recognize and encourage every effort, big or small, made in our community to make Middlesex County a more sustainable environment.

Our Purpose

- Identify individuals, businesses, organizations, and schools that have already taken steps to conserve energy, reduce carbon emissions, and in other ways limit their impact on our fragile environment which will enhance public health, reduce global warming and make Middlesex County an emerging leader in sustainability.
- Recognize your efforts in working towards improving the environment and promoting a sustainable community.

What Can You Do?

All you need to do is one initiative to be recognized!

At Home:

Help save money, energy, and improve the environment from your own home!

- Install energy efficient lightbulbs (CFLs)
- Install energy efficient appliances
- Grasscycle your lawn clippings
- Use a cloth bag for grocery shopping
- Drive a fuel efficient or hybrid vehicle

At Play:

Kids, get your school recognized as environmentally friendly!

- Reduce, Reuse, Recycle
- Pack a no-waste lunch (cloth napkins and reusable utensils)
- Walk, bike, or take the bus to school
- Plant a garden or tree and watch it grow
- Show respect for wildlife and nature

And many more! Check out the website for more ideas on how to Go Green and Save Green.

middlesexgogreensavegreen.com

What Can Your Business Do?

All your business needs to do is one initiative to be recognized!

At Work:

Achieve a competitive marketing advantage over the competition by attracting eco-conscious customers!

- Carpool or use public transportation
- Turn off all lights and computers at the end of the work day
- Use email instead of paper correspondence
- Purchase office supplies and furniture made from recycled materials
- Purchase EnergyStar appliances and energy efficient equipment

Recognition

- Invitation to future award ceremonies
- Listing on the Go Green Save Green website
- Go Green Save Green certificate
- An attractive decal for your home or business recognizing you as a Go Green Save Green Challenge participant
- Participants will be provided information about new green technologies, rebates, and discounts on green products and green services in the future

Go onto the Go Green Save Green website and fill out the application form.