



**Middlesex County  
Go Green Save Green**

**A Practical Approach  
For Your Community**

Presented By:  
Middlesex County Showroom of  
Environmental Technology (MCSET)

October 8, 2009  
8:00 a.m.  
Crowne Plaza  
Edison, NJ

Sponsored By:  
The Middlesex County  
Board of Chosen Freeholders

In Cooperation With:

The New Jersey  
Board of Public Utilities

The New Jersey Department of  
Environmental Protection

**MCSET COMMITTEE MEMBERS**

**H. James Polos**  
Middlesex County Freeholder

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N.J.D.E.P.  
Middlesex County Coordinator

**AnnMarie McShea**  
N.J.B.P.U.  
Middlesex County Coordinator

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**Mayor Daniel J. Reiman**  
Carteret

**Mayor Francis "Mac" Womack**  
North Brunswick

**David R. Campion**  
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Department of Public Works

**Mark Finkelstein**  
Middlesex Regional Educational  
Service Commission

**Richard Fitamant**  
Director  
Middlesex County Utilities Authority

**Steven R. Fittante**  
Director, Middlesex County  
Department of Transportation

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NJ Green Building Council

**Richard J. Hills**  
Solid Waste Management Director

**William T. Hlubik**  
MC Cooperative Extension

**Jane Leal**  
Middlesex County Improvement  
Authority Representative

**Patrick Piegari**  
Middlesex County  
Superintendent of Schools

**John Reiser, Jr.**  
County Engineer

**Maria M. Sirimis**  
Director of Shared Services

**Jeffrey Mayerowitz**  
MCSET Program Coordinator

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**This MCSET Forum will provide you with step by step instruction to implement Green Technology and sustainability initiatives. We will provide information about the environmental and cost benefits of Green Technology and sustainable planning, as well as State and County Grants available to assist you with implementation. Officials from NJBPU and NJDEP and vendors will be in attendance to answer your questions. As leaders in our communities, we must make a commitment to these initiatives for the benefit of our residents today as well as future generations.**

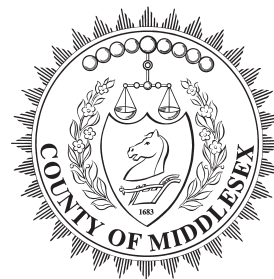
**Freeholder H. James Polos**

**MIDDLESEX COUNTY  
BOARD OF CHOSEN FREEHOLDERS**

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Freeholder Director

**Christopher D. Rafano**  
Deputy Director

**Carol Barrett  
H. James Polos  
Ronald G. Rios  
Mildred S. Scott  
Blanquita B. Valenti**



**SPECIAL THANKS TO THE  
CROWNE PLAZA  
EDISON, NJ**

Please mail completed registration form with purchase order or check to:

**Jeffrey Mayerowitz**

**Green Project Coordinator**

**County Administration Building, Fourth Floor**

**Freeholder Polos' Office**

**75 Bayard Street**

**New Brunswick, NJ 08901**

Make check payable to Treasurer County of Middlesex

*\*Entire mailing address must be written for proper delivery.\**

# Program

**Middlesex County  
Go Green Save Green**

**A Practical Approach  
For Your Community**

**October 8, 2009  
Crowne Plaza, Edison, NJ**

8 a.m. – 9 a.m. **Continental Breakfast  
Registration  
Exhibits**

9 a.m. – 9:30 a.m. **Welcome Remarks**

**H. James Polos  
Middlesex County Freeholder**

**Keynote Speaker  
President Jeanne M. Fox  
New Jersey Board of Public Utilities**

**Commissioner Mark N. Mauriello  
New Jersey Department of  
Environmental Protection**

9:45 a.m. – 11:00 a.m. **Breakout Session 1**

11:00 a.m. - 11:15 a.m. **Refreshments/Exhibits**

11:15 a.m. – 12:30 p.m. **Breakout Session 2**

12:30 p.m. **Exhibits**

*For further information, please contact  
Jeffrey Mayerowitz at  
732-745-5829 or  
jeffrey.mayerowitz@co.middlesex.nj.us*

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# Workshops

## NET METERING

**Pamela Frank, Director of Marketing & Public Relations  
Sun Farm Network  
NJ Assemblyman Upendra J. Chivukula**

Discover the newest method of energy collaboration. Learn about Local Renewable Energy Collaboratives (LRECs), the state's newest program to solar collaboration. Gain an understanding of net metering and how you can help your municipality or collaborative.

## ENERGY AUDITS AND AGGREGATION

**Colleen Kling, TRC (BPU Representative)  
Pat Moran, Business Administrator Middlesex Regional  
Educational Services Commission  
Laurie Wiegand-Jackson, Utility Advantage  
(South Brunswick Board of Ed. Consultant)**

Learn how to access the state funded Local Government Energy Audit Program (LGEAP) which is available to both municipalities and schools. Hear a program update from South Brunswick Board of Education's ongoing energy audit. Take advantage of deregulation right here in the county that can save your town money. Join in on the energy aggregation.

## HYBRID VEHICLE AND HYBRID RETROFIT: PUBLIC FLEETS GOING GREEN

**Steven R. Fittante, Director Middlesex County DOT  
Terry Russel, President EV Power Systems**

The workshop will focus on the impact of green gas emissions reduction and fuel economy improvements from the implementation of hybrid electric-gasoline and electric-diesel vehicles, including the acceleration of fleet conversion through the application of hybrid retrofit technologies.

## GREEN ECONOMIC DEVELOPMENT ZONE

**New Jersey Economic Development Authority Representative  
Dr. Joann La Perla-Morales, President, MC College  
Mayor John E. McCormac, Township of Woodbridge  
Jeff Tittel, Chapter Director, Sierra Club, NJ Chapter**

Learn about the county's new economic development initiative the Green Economic Development Zone (GEDZ). Its vision is to attract green collar jobs and green businesses to Middlesex County to stimulate the local economy. This includes preparing the new workforce via green curriculum and training available to accommodate this goal. Hear a case study from Woodbridge Township which has identified an incubator site for green business development.

## SOLAR FINANCING

**Chris Paladino, President, DEVCO  
Board of Public Utilities Representative  
Public Service Electric & Gas Representative  
William Hlubik, County Agricultural Agent, MC Extension**

Learn key information regarding public and private options for solar leasing and obtain valuable information on grants and rebates available. Also, receive an update on the successful county solar project at Davidson Mill Pond Park in South Brunswick.

## GREEN POWER PROJECT FUNDING

**Lisa Gorab, Bond Attorney, Wilentz, Goldman & Spitzer  
John Cantalupo, Wilentz, Goldman & Spitzer  
Jane Leal, Director of Administration, Middlesex County  
Improvement Authority  
Dave Samuel, CME Associates**

This workshop provides information on federal funding available for innovative local or regional renewable energy projects and specifically Clean Renewable Energy Bonds (CREBs). Learn how you can access funding for renewable energy projects through federal CREBs. Discover programs provided by the Middlesex County Improvement Authority (MCIA) to assist you with implementation of solar, renewable energy, and energy audits.

## COMBINED HEAT AND POWER

**Valentina Rozanova, TRC (BPU Representative)  
John Trojan, Vice President, Finance & Facilities  
Raritan Valley Community College  
Brian O'Rourke, Engineer, Raritan Valley  
Community College  
Robert M. Hersh, Project Manager, Bristol-Myers Squibb  
Company**

Learn what the Pay for Performance Program provided by the BPU can offer you! Enhance energy efficiency through on-site power generation with recovery and productive use of waste heat utilizing Combined Heat & Power (CHP) installations. Find out who are eligible, tax incentives, implementation of the program and information for CHP projects in your community. Hear a success story from a local business and school who have installed CHP firsthand.

## SUSTAINABLE DESIGN & PLANNING

**Mark Finkelstein, Superintendent, Middlesex Regional  
Educational Services Commission  
Randall Solomon, Executive Director, NJ Sustainable  
State Institute  
US Green Building Council, NJ Chapter Representative  
Elizabeth Semple, Manager of the Office of Planning  
and Sustainable Communities, DEP**

This workshop will discuss sustainable planning for governments and schools. Find out about state sustainable planning as well as the first ever state county sustainable plan right here in Middlesex County. Learn more about Leadership in Energy and Environmental Design (LEED) and receive a dynamic update about the LEED certified school in Sayreville.

**REGISTRATION FORM**  
Registration Deadline – August 31, 2009  
\$30.00 Registration Fee

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Title: \_\_\_\_\_

Municipality/School: \_\_\_\_\_

Business: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Telephone: \_\_\_\_\_

Zip Code: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Please indicate type of payment:  Check  Purchase order



*Vendor Registration Form*

*Middlesex County Go Green Save Green  
A Practical Approach for your Community*

Presented by:  
Middlesex County Showroom of Environmental Technology (MCSET)  
October, 8, 2009 8:00am – 1:00pm  
The Crowne Plaza – Edison, NJ

Dear Vendor,

Middlesex County is hosting an exciting forum on Green Technology and Sustainability and would like to invite you to join representatives from Middlesex County, the New Jersey Board of Public Utilities (BPU) and New Jersey Department of Environmental Protection (DEP) to discuss practical green approaches for your community. This countywide forum will bring together representatives from municipal government, surrounding counties and schools to learn about the technology that exists as well as grant availability and to hear local success stories. We are inviting you to participate in this exciting event, which will provide you with a unique opportunity to discuss your services and/or equipment with the decision makers of Middlesex County. We are providing a **limited** number of vendor tables and therefore I encourage you to respond in a timely fashion. As a part of the forum, we will also announce the support provided by our vendors and have purposely located our coffee break and refreshment tables in strategic areas.

Space is limited. If you are interested in participating as a vendor, please respond as soon as possible, no later than August 31, 2009. Vendors will be located in areas that ensure high visibility for maximum exposure. Set up may be done at 7:00am on October 8, 2009.

Registration Fees:

- \$150.00 registration fee per vendor / 10ft. display area includes 6ft. table, if required. May utilize portable display if applicable. (Includes continental breakfast & refreshments for one company representative.)
- Please add a \$30.00 registration fee for each additional representative from company.
- *Auto dealers who wish to bring a vehicle for display may do so for an additional \$100.00 fee per vehicle. Trial rides may be offered to attendees.*

Please make check payable to **Treasurer County of Middlesex** and send vendor registration form with check to:

*Jeffrey Mayerowitz  
Green Project Coordinator  
County Administration Building, 4<sup>th</sup> Floor  
Freeholder Polos' Office  
75 Bayard Street  
New Brunswick, NJ 08901*

Company Name \_\_\_\_\_

Type of Business \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Name of person representing company at conference \_\_\_\_\_

E-Mail \_\_\_\_\_

Total amount due \_\_\_\_\_

Total number of vendors' attending \_\_\_\_\_

For further information, please review attached brochure or contact Jeffrey Mayerowitz at 732-745-5829  
jeffrey.mayerowitz@co.middlesex.nj.us